
KEY QUALIFICATIONS

Gene Ingle is an accomplished freelance professional copy editor, editor, writer, graphic artist, and publisher whose experience spans more than 40 years with some of America's top newspapers and map publishers. His editing has contributed to four Pulitzer Prizes while employed at the *Des Moines (IA) Register*, the *Milwaukee (WI) Journal*, and the *St. Petersburg (FL) Times*. At Rand McNally, he was a cartographic manager and map designer, and he has owned several map-publishing companies. He has published more than 40 books used by the real estate and travel industries.

Ingle is proficient in using numerous Windows and vector-based programs, including Word, Access and AutoCAD, and is experienced in using such resources as *The Chicago Manual of Style*, *The Associated Press Stylebook*, and the *IES Style Guide* of the U.S. Department of Education.

EXPERIENCE

Publisher and Chief Cartographer

1991-2007

MAPSource, Inc., St. Petersburg, Florida

Built \$2-million map-publishing company focused on providing street atlases, wall maps and folding maps of the Southeast, used primarily by the real estate and travel industries, and by emergency agencies. With up to 31 employees and four retail stores stretching from New Orleans to Orlando, managed the production and sale of millions of maps.

Publisher and Chief Cartographer

1987-1991

Sunbelt Maps, Inc., St. Petersburg, Florida

Built map company that published millions of maps each year for AAA South in Tampa. Pioneered in the development of digital map-production systems.

Cartographic Manager and Map Designer

1984-1987

Rand McNally, St. Petersburg, Florida

Managed the design and production of all of Rand McNally's Florida map products, supervising a 10-person department of editors, map researchers, and cartographers. Supervised the transition from manual to digital cartography. Supervised the publication of a Spanish-language map book of Miami, a first for Rand McNally. Regularly attended top-level strategic planning meetings at Rand McNally headquarters in Skokie, Illinois.

Publisher and Chief Cartographer

1977-1984

Map World, Inc., St. Petersburg, Florida

Started this map-publishing and -retailing company in 1971 while still a newspaper editor. Coined the term *StreetFinder* and sold the company and the trademark to Rand McNally in 1984. The term still is widely used on Rand products today. Map World developed map artwork and products for 67 areas in Florida and Louisiana. Primary customers were banks, savings and loans and Realtors.

News Editor and Regional News Editor

1969-1977

St. Petersburg Times, St. Petersburg, FL

Nightly supervised editing that met four edition deadlines in four hours. Co-wrote stylebook used to implement major redesign of *The Times*. As regional news editor, supervised the reporting and editing of five bureaus on Florida's west coast, which led to the eventual creation of a half-dozen local news sections for specific readership areas. Managed initial coverage of reporting and editing of copy that won Pulitzer Prize (Scientology series) for National Reporting.

Assistant Sunday Editor and Cartographer

1966-1969

San Diego Union, San Diego, California

Supervised the editing of copy and the design of four Sunday sections. Personally edited the Sunday column of Editor Herb Klein, who became President Nixon's press secretary. Regularly drew multi-color, full-page maps chronicling the Vietnam War.

Telegraph Desk Slotman and Copy Editor, and Special Sections Editor

1965-66

Milwaukee Journal, Milwaukee, Wisconsin

Supervised the editing of local, state, national, and international copy. Consistently wrote the headline for the day's top story. Opened the newsroom at 4 a.m. (B-r-r) Edited several special sections. Edited copy that won Pulitzer Prize (pollution in Wisconsin).

Main News Desk Copy Editor and Southwest Magazine Editor

1963-65

San Diego Union, San Diego, California

Was lead copy editor/headline writer for all editions chronicling the assassinations of President John F. Kennedy and Lee Harvey Oswald. Was courtesy lecturer in magazine editing at San Diego State College.

News Editor, Reporter and Cartographer

1959-1963

Press-Citizen, Iowa City, Iowa

Won recognition in Congress for reporting on soil conservation issues. Spearheaded paper's editing and design during Cuban missile crisis. Taught self newspaper cartography by studying leaders in the field.

Copy Editor and Headline Writer

1959-1963

Evening Tribune, San Diego, California

Consistently edited the day's main story and wrote the headline for it.

Copy Editor and Makeup (Design) Editor

1956-1959

Des Moines Register, Des Moines, Iowa

Consistently edited the day's main story and wrote the headline for it. Was Lead copy editor/headline writer on copy that won two Pulitzer Prizes (Teamsters Union and Khrushchev's visit to Bob Garst's Iowa cornfield).

PROFESSIONAL ASSOCIATIONS

American Writers and Artists, Inc.

EDUCATION

Bachelor of Arts, Journalism, University of Iowa, 1956

Sigma Delta Chi Feature Writing Award

Editor-in-Chief, *The Daily Iowan*, 1955